

Speed Queen

CardMate *PLUS*TM System

For Vended Laundries



A revolutionary smart-card system that takes cashless operation and coin store profitability to a new level.

CardMate^{PLUS}TM System

The CardMate PlusTM System is Speed Queen's revolutionary product in vended laundry convenience, accountability and profitability. The CardMate PlusTM System offers the industry's first commercial washers, washer-extractors, and tumblers with factory-installed, smart-card reader controls on individual laundry units for cashless operation.

The NetMasterTM control (NMC) equipment provides you the opportunity to offer the safety and convenience associated with card-operated equipment without the hassle and high costs that can be incurred when installing centralized reader controls.

All the components are self-contained inside the individual units, so there is no need to hard wire equipment to a central reader control.

Besides the ease and flexibility of installation, the CardMate PlusTM System features digital displays that tell customers everything they need to know about machine status at a glance. This helps speed up machine turnover and increase profitability. And the system is designed to provide you with more information on machine usage which will help verify monthly income, as well as providing insight into better ways to manage your store.

Floor standing CVC unit makes laundry a truly cashless operation, since credit and debit cards can also be used to purchase and add value to laundry cards.

Card Readers on Each Machine Make the System Easy to Use



Factory-installed readers on individual machines provide unsurpassed convenience and dependability.

The CardMate PlusTM System is different because there's a card reader on each individual machine. This makes the system so easy to use. Simply select the desired cycle and insert the card. A nearby NetMasterTM control (NMC)

shows the vend price, cycle time remaining, cycle status, prompts to insert their card and shows the beginning and ending dollar amount. Combine all this with easy-to-read touchpad controls and you've got the ultimate in user-friendly coin store equipment.

CardMateTM Value Center (CVC)* Provides a Variety of User Card Purchase Options

- Dispenses user cards or adds value to previously purchased cards using:
 - cash
 - credit cards
 - debit cards
 - other on-line transactions
- Provides a printed receipt for all transactions.
- Allows user to view their card balance.



*The CSC and CVC are two products available through your authorized Speed Queen distributor. Please contact them for information on these and other options.

Speed Queen

CardMate™ Laundry Card*

You can see the convenience of cashless card service in more and more places every day. At the gas station, grocery store and in laundry facilities. The CardMate Plus™ System takes cashless card service even one step further with smart-card microchip technology. These cards hold more information than traditional magnetic stripe cards and are more dependable. There is no limit to the number of times value may be added to the CardMate Plus™ Laundry Card.



- **Promotional opportunities.** Offer bonus incentives to add more value onto the card. For instance, program the system to give \$22 of laundry credit for every \$20 purchased.
- **Multi-Level Vend.** The CardMate Plus™ System allows charging different amounts for different cycles. For example, you can charge \$1.20 for hot wash, \$1.10 for warm and \$1.00 for cold. Customers appreciate being charged only for the cycle they use.
- **Unique dryer top-off feature.** Customers can add more drying time to a cycle without the full cost or time of doing another complete cycle. It saves them money and speeds machine turnover.
- **Time of day, day of the week pricing.** Offer special promotions during slower times to boost revenue.

CardMate™ Service Center (CSC)* for Cash Only Card Purchases



- Adds value to or dispenses user cards with cash only.
- Allows user to view their card balance.

Compact wall-mounted CSC unit accepts cash only to add value to or purchase laundry cards.

*The CVC and CSC are two options for card dispense or added value stations. Contact your local distributor for all the available options.

Customer Benefits

- **Time-savings.** There's no need to search for exact change or carry around a pocket full of coins. Customers simply purchase a card at a card dispenser station and they're set to do laundry.
- **Increased safety.** Your customers don't need to carry money to do laundry, so they won't be targets for theft.
- **Easy to add value.** Just go back to the added value station.

Management Benefits

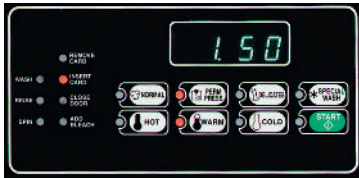
- **Network capable.** NetMaster™ equipment is network capable, allowing programming and obtaining business management information from a central location.
- **Improved store management.** The computerized accountability feature gives you the information you need — including cycle turns — to help you better manage coin store productivity.
- **Less vandalism.** Since money can't be used to start the machines, vandalism and theft are virtually eliminated.
- **Increased customer loyalty.** Customers are more likely to do their laundry at your store, where they can use their laundry card. They are less likely to take it somewhere else.
- **Vend prices.** With the CardMate Plus™ System, vend prices can be in 1¢ increments. It is easier to keep current vend prices in 1¢ increments than 25¢.

NetMaster Control™



Washer Panel

Digital display tells customers everything they need to know about machine status at a glance.



Washer-Extractor Panel

User-friendly display provides useful information that helps speed up machine turnover.



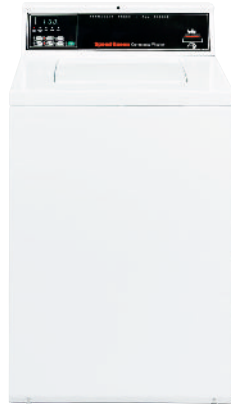
Tumbler Panel

Customers have it easy locating vend price, cycle times and cycle selections.

CardMate^{PLUS} System

Due to continuous product improvements, design and specifications subject to change without notice.

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Topload Washer
SWTF20WM
SWTF21WM



Washer-Extractor
SC20NR
SC25NR
SC30NR
SC40NR
SC60NR
SC80NR



Tumbler
ST030NNR
ST035NNR
STT30NNR
ST050NNR (single unit 50 lb)
ST075NNR (single unit 75 lb)

Superior Laundry Equipment

With the Speed Queen CardMate Plus™ System you're getting high-quality, reliable equipment that will be sold, installed and serviced by an industry leader. Backed by our 3 year limited warranty.

Simplified Installation

Installation is easy. With the card readers right on the machines, the need for an expensive central reader and hard wiring connections is eliminated. CardMate Plus™ equipment can be installed quickly and easily, allowing you to start enjoying the benefits of card-operated equipment in no time.

Your Speed Queen distributor will be happy to help with an installation analysis for the CardMate Plus™ System. They can also assist with programming and design input. **Just what you'd expect from America's largest commercial laundry manufacturer.** For more information, call **1-800-345-5649, or visit our website.**



www.speedqueen.com