

# GENUINE VS. LOW-COST

## Genuine Parts

NOTHING COMPARES TO THE ORIGINAL



If you're looking for the best, most reliable laundry machine parts on the market, look no further than Genuine Parts from Alliance Laundry Systems. We make no distinction between an original part and a replacement part. In fact, our Genuine Parts are the exact same parts that are built into the machines in our factory. Each piece is expertly designed, engineered and crafted to meet the same high standards as those built into all Alliance machines. All Genuine Parts undergo rigorous testing to ensure years of worry-free performance. Our trust in their unmatched quality is evident in an industry-leading one-year warranty, far longer than the typical 30- or 90-day guarantee offered by other spare part providers. Alliance also works with distributors and service technicians to get our Genuine Parts into the hands of customers as quickly and efficiently as possible.

We're so confident that Genuine Parts last longer and perform better than anything else on the market, we'll put them up against any competitor. See below for a head-to-head comparison of original Genuine Parts versus a typical aftermarket alternative.

### GAS VALVE COIL



#### Alliance Genuine Parts

- Made in USA
- 10.5 VA
- Ample pull in force
- High performance at low voltage condition
- Comes complete with mounting bracket engineered specifically for guaranteed compatibility
- 250,000-cycle minimum requirement

#### Low-Cost Alternative

- Made in China
- 9.5 VA
- Less pull in force
- Reduced functionality at low voltage condition
- No mounting bracket included, not compatible with certain machines
- No reliability testing or minimum standards



## T30 AND 35# TUMBLER BELT



### Alliance Genuine Parts

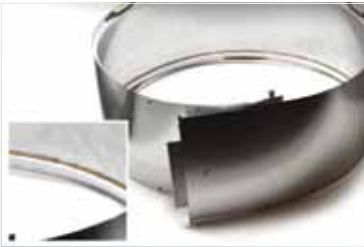
- Ideal length delivers necessary drive pulley wrap and grip
- Automotive-grade
- Proper flexibility for intended application
- Minimum requirement of 60,000 start/stops



### Low-Cost Alternative

- Shorter length results in less drive pulley wrap, less grip and squealing
- Low-quality material
- Less flexibility
- No reliability testing or minimum standards

## SWEEPSHEET



### Alliance Genuine Parts

- Large amounts of high-quality adhesive
- Thick glide with some Teflon qualities
- Rigid felt is less likely to be displaced



### Low-Cost Alternative

- Small amounts of low-quality adhesive
- Thin, polyester glide
- Flexible felt has higher tendency to become displaced

## T30 BLOWER



### Alliance Genuine Parts

Alliance Laundry Systems conducted an accelerated life test to compare the quality of a Genuine Parts T30 Blower to that of a low-cost alternative. The test consisted of 30 seconds on/30 seconds off spin cycling at a controlled temperature of 285°F, with a 3½ g weight added to the blower cover to simulate an out-of-balance operation. The test ended when each part began to warp or fail. The low cost alternative failed after only 12 cycles. The Genuine Parts blower warped after 15,779 cycles.



### Low-Cost Alternative



The quality management system of Alliance Laundry Systems' Ripon facility has been registered to ISO 9001:2008.

® Registered trademark of Alliance Laundry Systems LLC. © 2013. All rights reserved. GP13-0002