



Huebsch Style Guide Goal:

Following the Huebsch Corporate Style Guide IS ESSENTIAL when designing marketing materials, corporate communications, posters, advertising, web applications, etc. to ensure a consistent corporate identity.

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Logos, colors and fonts

A variety of Huebsch logos will be used in many forms. The logo may appear in color or black and white following the specifications stated in this guide. No changes to the design and/or color should be made (lessens impact, etc.).

"Huebsch is the answer." is the tagline for Huebsch domestic. "Huebsch" can be used without the "circle H" part of the logo and vice versa. The "a" in "answer" should always be lowercase.

File Formats:

.eps — Encapsulated PostScript. Best for print. A platform independent format used for vector or raster image information. Vector art is fully scalable in this format.

.tif — Tag Image File Format. Platform independent raster image format. Also good for print.

.jpg — Joint Photographic Experts Group. Raster format that compresses a raster image. Used on the internet and for decreasing file size for large images. Good for Word, PowerPoint, or on the Web.

.gif — Graphics Interchange Format. Raster image format for screen (PowerPoint and Web) images.

Huebsch Brand Logos:



The HFly logo has been discontinued.



DO NOT USE!

Colors Used for Huebsch logos:



Gray: Pantone 877
CMYK: C0 M0 Y0 K61
RGB: R126 G128 B131
Hexadecimal: #7e8083



Green: Pantone 369
CMYK: C50 M0 Y100 K10
RGB: R127 G181 B57
Hexadecimal: #7fb539

Colors Used for Galaxy logos:



Dark Blue
CMYK: C86 M0 Y0 K90
RGB: R0 G19 B26
Hexadecimal: #7e8083



Light Blue
CMYK: C49 M1 Y0 K0
RGB: R57 G81 B96
Hexadecimal: #7fb539

Colors Used for Huebsch American Flag icon:



Blue
CMYK: C100 M72 Y0 K32
RGB: R0 G62 B126
Hexadecimal: #003e7e



Red
CMYK: C0 M100 Y66 K13
RGB: R210 G18 B66
Hexadecimal: #d11242



Alliance/Huebsch Brand Logos:



Colors Used:



Blue: Pantone 2727
CMYK: C100 M40 Y0 K0
RGB: R56 G120 B219
Hexadecimal: #147cc1



Green: Pantone 325
CMYK: C60 M0 Y25 K0
RGB: R70 G199 B199
Hexadecimal: #7cc5c5



Dark Gray: 70% Black
CMYK: C0 M0 Y0 K70
RGB: R109 G110 B113
Hexadecimal: #6d6e71



Light Gray: 30% Black
CMYK: C0 M0 Y0 K30
RGB: R188 G190 B192
Hexadecimal: #bcbec0



Black: Pantone Process Black
CMYK: C0 M0 Y0 K100
RGB: R35 G31 B32
Hexadecimal: #000000

NOTE: Print color consistency varies in every output device. When in doubt, insist on a proof to ensure correct results before a project is printed.

Fonts:

Headers:
Bree Bold

16 pt. Bree Bold, 61% black
This is Bree Bold 123456789

Questions:
Bree Regular

11 pt. Bree Regular, 16 pt. leading, 100% C50 M0 Y100 K10
This is Bree Regular 123456789

Answers:
ITC Avant Garde Std Bold

9 pt. ITC Avant Garde Std Bold, 13 pt. leading, 61% black
This is ITC Avant Garde Std Bold 123456789

Body Copy:
ITC Avant Garde Std Bk

10 pt. ITC Avant Garde Std Bk, 14 pt. leading, 61% Black
This is ITC Avant Garde Std Bk 123456789

Spec Information:
HelveticaNeueLT Std Cn

7 pt. ITC Avant Garde Std Bk, 10.5 pt. leading, 61% Black
This is HelveticaNeueLT Std Cn 123456789

Huebsch Specification Standards

The following measurements and values can be used to keep the layout of Huebsch specs consistent. Huebsch Specs are printed on Utopia 1XG Matte 80 lb cover paper with an overall dull varnish.

Front:



Middle:


0.53" →

Keeping it Green ← Paragraph Header
Bree Bold 16 pt.
C0 M0 Y0 K61

Question → **What makes this Huebsch machine green to save my operation some green?**
Bree Regular 11 pt.
16 pt. leading
C50 M0 Y100 K10

Answer → **Multiple water levels deliver major savings.**
ITC Avant Garde
Standard Bold 9 pt.
13 pt. leading
C0 M0 Y0 K61

Body Copy → With the Galaxy 600 control, Huebsch gives you the power to set water levels to conserve this precious (and often expensive) resource. While many competing models offer just three water levels to choose from, we give you 30. Savings can be as great as 55% compared to older fixed-cycle models.



Circle "H" size → **Advanced leak detection eliminates wasted water.**
0.265" x 0.265"
C0 M0 Y0 K61

Circle "H" → **High-speed extraction reduces drying time.**
0.265" →
0.15" →
C0 M0 Y0 K18

At 140 G-force, this washer-extractor removes more water — as much as a ½ gallon in a 30 lb washer — than many competing models. That means reduced drying time and lower gas consumption for your laundry ... did we mention improved profitability?

0.53" →

Quality You Can Touch
0.35" →

I want washer-extractors that set my store apart and portray a quality operation. What do Huebsch washer-extractors bring to the table to convey my message?

0.332" →

Convenience your customers will appreciate.

Our fill-and-forget dispenser lets customers add all chemicals — four in total — at the start of the cycle. Now they'll never be disappointed that they missed the machine's cue to add bleach.





Photo Keyline
1 pt.
C0 M0 Y0 K61

Open, shut and lock with ease.

Our new ergonomically friendly door handles ensure the door closes easily and locks reliably. Customers will encounter no out-of-order signs because of door lock error codes — keeping your store running at maximum productivity.



Time savings owners love.

Huebsch values your time. That's why we've increased the capacity of coin vaults on our 40, 60 and 80 lb capacity models to accommodate the higher vend prices these machines command. Now you can take that extra day of vacation and not have to hurry back to empty vaults. In addition, the improved security of Huebsch's coin vault makes sure revenue stays out of the pockets of thieves.

Unmatched Durability



I'm investing a large sum in my coin laundry, and I want peace of mind my equipment will last well into the future. What sets Huebsch apart in terms of reliability?

Advanced protection where you need it.

Bearing replacement is one of the most expensive repairs to your washer-extractor. Huebsch's triple-lip seals and stainless steel shafts deliver the strongest line of defense in protecting bearings from the damaging effects of moisture long after the warranty period.

Not just standing behind our equipment, but standing beside you and your business.

Our made-in-America product comes with an industry-leading bond. The entire machine receives Huebsch's standard three-year warranty. In addition, Huebsch has more service representatives in the field than most brands have in their whole organization. Huebsch support is further bolstered by an online component and a help line that takes 10,000 calls per year.

*Parts only, labor not included. See Huebsch Warranty Bond for specifics.

Flag for Huebsch use only.

Back:

Spec Title
Bree Regular 17.5 pt.
C0 M0 Y0 K61

20-80 lb G600 Coin-Operated Washer-Extractor Specifications

Green Rule
0.035"H
C50 M0 Y100 K10

Column Header
HelveticaNeueLT
Std Cn 7 pt.
10 pt. leading
C0 M0 Y0 K61

Spec Copy
HelveticaNeueLT
Std Bold Cn 9 pt.
C50 M0 Y100 K10

Models	HCN020	HCN030	HCN040	HCN060	HCN080					
Control Option	Galaxy 600	Galaxy 600	Galaxy 600	Galaxy 600	Galaxy 600					
Capacity - lb (kg)	20 (9)	30 (13.6)	40 (18)	60 (27)	80 (36)					
Overall Width - in (mm)	26" (660)	29" (737)	30 5/8" (778)	34 1/16" (865)	41 1/2" (1054)					
*Overall Depth - in (mm)	30 1/4" (767)	34 9/16" (878)	39 3/4" (1009)	42 9/16" (1081)	51 1/2" (1308)					
Overall Height - in (mm)	42" (1067)	45" (1142)	47 1/4" (1199)	49 7/8" (1267)	56 3/16" (1426)					
Cylinder Diameter - in (mm)	21" (533)	24" (610)	26 1/4" (667)	30" (762)	36" (916)					
Cylinder Depth - in (mm)	13 3/4" (349)	16" (406)	20 1/4" (514)	22" (559)	22" (559)					
Cylinder Volume - cu. ft. (liters)	2.76 (78.1)	4.19 (118)	6.34 (180)	9.0 (255)	12.4 (354)					
Door Opening Size - in (mm)	11 5/8" (295)	14 5/16" (364)	16 1/4" (413)	16 1/4" (413)	18 1/2" (470)					
Door Bottom To Floor - in (mm)	14 3/8" (365)	14" (356)	14 1/2" (368)	14 15/16" (379)	17 15/16" (455)					
Water Inlet Connection - in (mm)	2 @ 3/4" (19)	2 @ 3/4" (19)	2 @ 3/4" (19)	2 @ 3/4" (19)	2 @ 3/4" (19)					
Drain Diameter - in (mm)	1 @ 2" (52)	1 @ 2" (52)	1 @ 3" (76)	1 @ 3" (76)	1 @ 3" (76)					
Drain Height To Floor - in (mm)	4 1/2" (114)	4 1/2" (114)	4 13/16" (122)	4 11/16" (119)	5 3/4" (145)					
	2 Speed	F/V Speed	2 Speed	F/V Speed	2 Speed	F/V Speed	2 Speed	F/V Speed	F/V Speed	
Motor Size - hp (kw)	Wash .15 (.11) High Extract .74 (.55)	N/A 1 (.75)	.24 (.18) 1.34 (1)	N/A 1 (.75)	.4 (.3) 1.8 (1.3)	N/A 2 (1.7)	.55 (.41) 2.7 (2.01)	N/A 3 (2.2)	N/A 5 (3.7)	
Total # of Speeds	2	6, 8	2	6, 8	2	6, 8	2	6, 8	6, 8	
Cylinder Speeds - RPM (G Force)	Gentle	N/A	29 (.25)	N/A	27 (.25)	N/A	26 (.25)	N/A	24 (.25)	22 (.25)
	Wash	55 (.9)	52 (.8)	49 (.8)	48 (.8)	51 (1)	46 (.8)	47 (.9)	43 (.8)	40 (.8)
	Distribution	N/A	92 (2.5)	N/A	86 (2.5)	N/A	82 (2.5)	N/A	77 (2.5)	70 (2.5)
	Very Low	N/A	366 (40)	N/A	343 (40)	N/A	328 (40)	N/A	307 (40)	280 (40)
	Low	519 (80)	518 (80)	468 (75)	485 (80)	486 (88)	464 (80)	450 (86)	434 (80)	396 (80)
	Medium	N/A	580 (100)	N/A	542 (100)	N/A	518 (100)	N/A	485 (100)	443 (100)
	**High	N/A	635 (120)	N/A	594 (120)	N/A	568 (120)	N/A	531 (120)	485 (120)
**Very High	N/A	686 (140)	N/A	641 (140)	N/A	613 (140)	N/A	574 (140)	524 (140)	
***Voltage/Hz/ # of Wires/ Phase/ Circuit Breaker - FLA	B	120/60/2/1	20-16	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	C	380-415/50/4/3	15-4	N/A	15-4	N/A	15-5	N/A	15-5	N/A
	D	220-240/60/3/3	15-5	N/A	15-7	N/A	20-7	N/A	20-10	N/A
	O	200-208/220-240/50/60/3/3	N/A	15-5	N/A	15-5	N/A	15-6	N/A	15-11
	R	380-415/40-480/50/60/3/3	N/A	15-4	N/A	15-4	N/A	15-5	N/A	15-8
X	200-208/220-240/50/60/3/1	N/A	15-6	N/A	15-7	N/A	15-10	N/A	20-16	
Y	208/220-240/60/2/3/1	15-8	N/A	20-10	N/A	30-14	N/A	N/A	N/A	
Shipping Dimensions	Width 29 1/2" (749) Depth 34 5/8" (879) Height 51 1/2" (1308)		32 1/2" (828) 39 13/16" (1014) 54 1/2" (1389)		34 1/4" (867) 44 5/8" (1133) 56 3/4" (1441)		38" (965) 49" (1245) 59" (1508)		48" (1219) 56" (1422) 65 3/4" (1670)	
Net Weight - lb (kg)	387 (176)		489 (222)		692 (314)		812 (368)		1374 (623)	
Shipping Weight - lb (kg)	420 (191)		530 (240)		734 (333)		854 (387)		1461 (663)	
Export Shipping Weight - lb (kg)	475 (215)		593 (269)		816 (370)		948 (430)		1573 (714)	
****Agency Approvals	cETLus, CE		cETLus, CE		cETLus, CE		cETLus, CE		cETLus, CE	

* Overall depth includes vacuum breaker to door handle.

** High & Very High Spin Speeds are available on the V Speed models only.

*** Circuit breaker and amp draw data shown are for models without electric heat. Consult factory for other configurations. Manufacturer strongly recommends using a circuit breaker instead of fuses. Use 3-pole circuit breakers for 3-phase machines.

**** Agency approvals may vary depending on configuration. Consult factory for details. Steam connection requires 1/2" N.P.T.

For the most accurate information, the installation guide should be used for all design and construction purposes. Due to continuous product improvements, design and specifications subject to change without notice. The quality management system of Alliance Laundry Systems' Ripon facility has been registered to ISO 9001:2000.

Printed in the U.S.A.

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HelveticaNeueLT Std LT
9 pt.



Follow FSC Guidelines*

Alliance Laundry Systems, Shepard Street, Ripon, WI 54971 Telephone: 1-800-553-5120

AHD9-219
HelveticaNeueLT Std LT
7 pt.

www.huebsch.com

*Go to FSC.org to see qualifications for using FSC logo.

Trademarks, Wording and Web site

Trademarks and Registration:

Huebsch®	LoadStar™ (50-75 lb)
Galaxy™ System	NovaStar™ (120-170 lb)
DryStar™ (25, 30, 35, 55 lb)	C.A.R.E.®
TwinStar™ (30-45 lb)	ENERGY STAR®

Specification Verbiage:

bar	G-Force	Microprocessor	RPM	softmount
BHP	Hz	NPT	washer-extractor	G600
Btu/hr (kcal/hr)	in (mm)	OPL	HCN060 - (no space)	G400
cfm (liters/sec.)	kW	on-premises	front load	G200
cu. ft. (liter)	lb (kg)	psi (bar)	top load	

E-words

E-mail
Web
Webinar
Web site

Huebsch.com Web site

washer extractor (no hyphen)
on premises (no hyphen)
“Huebsch is the answer.” — tag line

Header Font: Arial Bold 16px
Hexidecimal: #444444
Body Copy Font: Arial 12px
Hexidecimal: #555555



Product Images and PowerPoint Graphics

Product Images:

When showing different models together, always keep them in appropriate proportion with one another.



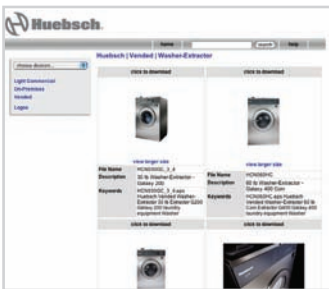
3/4 view:

- Lower perspective
- Dramatic lighting
- Approximately same % of side panel showing
- Show feet of machine where appropriate
- Window has blue cast



Straight-on-view:

- Lower perspective
- Dramatic lighting
- Show feet of machine where appropriate



Both high and low resolution product images and logos are available as free downloads. Find them on the Image Database, accessible through Huebsch.com or the Extranet.

Power Point Template:

A free Huebsch PowerPoint template is also available on the Extranet under "Marketing Tools, Sales Tools". Keeping the Huebsch branding is important in presentations and easier than ever with this customizable download.



Questions? Contact us at:
1 800 553 5120 or www.huebsch.com

